

SBM ITB presents
**A Summer School on
Cross-Cultural and Conflict
Management**

Virtual + On-site Activities

July 13 – August 5, 2020

Bandung, West Java, Indonesia

A program by the

International Relations Office

School of Business and Management

Institut Teknologi Bandung

Part of the Swiss-ASEAN Learning and
Teaching (SALT) network (<http://saltorg.net>)

General Overview

The 1st Summer School on *Cross-Cultural and Conflict Management* (CCCM Summer School) is a summer program organized by the School of Business and Management, Institut Teknologi Bandung (SBM ITB). The CCCM summer school involves a combination of virtual and on-site learning activities in a total of 4 weeks. The virtual programs will be held in the first two weeks (July 13 – 24, 2020) while the on-site programs will be held in the final two weeks (July 27 – August 5, 2020).

Expected Participants

Advanced-level undergraduate students from any disciplines coming from all over the world.

Course Information

Background

While the fact that the world becomes more interconnected is not new, awareness and certain skills in dealing with cross-cultural issues are still central. As conflicts may become inevitable due to cultural differences, the summer school on *Cross-Cultural and Conflict Management* aims to bring about such awareness to a deeper level through exercises and reflections in both virtual and on-site learning formats. This hybrid combination is aimed at illustrating the world we are currently living in.

Learning Outcomes

1. Be aware of the role of oneself or one's identity in relation to others in a global, international, and/or multicultural setting.
2. Be aware of values or beliefs, communication styles, behaviors, and practices that are more or less different across cultures and conflicts that may arise as a result of these differences.

Academic Credits, Grading, Transcript

The CCCM summer school is worth 4 Indonesian credits (4 SKS), equivalent to 64 structured (classroom) hours. Outside these hours, participants make necessary preparations (e.g. reading the materials) and follow up from classroom (online or on-site) activities. The credits can be subject to transfer to home university of participants. Our university partners mostly regard 4 SKS as 6 ECTS (please consult your university for a more accurate conversion). Upon the completion of the program, participants will receive an academic transcript. The grading will be based on a combination of individual and group exercises and reflections.

Learning Activities – Virtual (Online)

During the virtual sessions (Weeks 1-2), participants will undergo a series of virtual assessments that will expose them to different parts of themselves, followed by discussion and reflection. Participants will also work in a virtual (online) team on a project that has to be executed online. Several readings are also prepared to accompany their virtual learning experience. Participants are not required to be in Bandung, West Java, Indonesia.

SCHEDULE

Week 1 (July 13 – 17, 2020), Virtual (Online)

Understanding Self and Others

- Jul 13 Virtual Introduction (guided by Lecturer)
- Jul 14 Online Self-Assessments
- Jul 15 Discussion of Results
- Jul 16 Discussion of Results
- Jul 17 Reflection of Results (to be submitted)

Equivalent to

10 hours of structured learning

- 2 hours of structured learning
- 2 hours of structured learning
- 2 hours of structured learning
- 2 hours of structured learning
- 2 hours of structured learning

Week 2 (July 20 – 24, 2020), Virtual (Online)

Virtual Team Work

- Jul 20 Project Initiation and Execution
- Jul 21 Project Execution
- Jul 22 Project Execution
- Jul 23 Project Execution
- Jul 24 Project Execution and Project Submission

Equivalent to

14 hours of structured learning

- 4 hours of structured learning
- 2 hours of structured learning
- 2 hours of structured learning
- 2 hours of structured learning
- 4 hours of structured learning

Learning Activities – On-site

During the on-site sessions (Weeks 3-4), participants will follow a series of lectures and company and community visits in and around the city of Bandung, followed by a weekly observation project. Participants will eventually conduct a group presentation, wrapping up the entire virtual and on-site sessions to a hopefully fruitful end. Participants are required to be in Bandung, West Java, Indonesia.

SCHEDULE

Week 3 (July 27 – 31, 2020), On-site

Exploring Cultural Differences

Jul 27	Classroom Activities
Jul 28	Company Visits and Debriefing
Jul 29	Observation Project and Debriefing
Jul 30	Community Visit and Debriefing
Jul 31	OFF DAY: <i>Optional to join observing Eid-UI Adha</i>

Equivalent to

25 hours of structured learning

7 hours of structured learning

6 hours of structured learning

6 hours of structured learning

6 hours of structured learning

Week 4 (August 3 – 5, 2020), On-site

Diversity, Conflicts, and Harmony

Aug 3	Classroom Activities
Aug 4	Classroom Activities
Aug 5	Final Presentation

Equivalent to

15 hours of classroom learning

6 hours of structured learning

6 hours of structured learning

3 hours of structured learning

The Final Presentation will be a part of the program at the International Conference on Management in Emerging Markets (ICMEM) 2020 – icmem.sbm.itb.ac.id.